



MAKING AN IMPACT

2011 TPCP MEDIA TRAINING WORKSHOP

WED. AUGUST 24
9a.m. to 3:30p.m.
LITTLE ROCK, ARKANSAS
CROWNE PLAZA HOTEL,
JACKSON ROOM

SAVE THE DATE

From press releases to paid advertising, this workshop will equip advocates and tobacco control partners with the skills needed to maximize media exposure.

AND IN TURN, MAKE AN EVEN BIGGER IMPACT IN
THE COMMUNITIES THEY SERVE.

ATTENDEES WILL NEED TO REGISTER BY JULY 14 ON SURVEY MONKEY

